

CHAPTER I

INTRODUCTION

In this chapter the researcher will presents research background, research focus, research problem, research objective, research significance, and definition of key terms.

1.1 Research Background

Language is one of the important parts of human. Language as the systematically conventional use sound, sign, or written symbol in human society for communication and self-expression (Wiguna et al., 2018:29). That's why language is inextricably linked to human life. Language is an important tool for constructing ideas and communicating information to others. Language is dynamic and changes over time, expanding rapidly in response to human needs and the times. Language, either directly or indirectly, plays an important role in communication. In language many linguistic phenomena can be observed. The phenomena visible in how people use language to communicate or interact, such as in movies.

Nowadays, most of people like to watch a movie. Movie is a work of art that has worldwide literary and theatrical shows, the arrangement of the stage, music, natural beauty and most importantly the use of light and colour (Aniyah, 2019:53). Many individuals are learning that viewing movies is more than simply a pastime, especially young adults. People might spend several hours watching TV or downloading or streaming their preferred movies on the internet. Every movie has to have a definite meaning because the filmmaker understands that a movie with a specific meaning can heighten our emotional sensitivity, causing us to become

swept up in the atmosphere of the movie and drive us to cry, become furious, or laugh when we realize what it means.

A movie is the best medium for studying deixis because it accurately captures real-world conversation. The majority of people love watching movies, but only those with interesting characters and plots can actually keep them entertained. It is therefore exciting for the researcher to look into how movies that are solely watched for amusement can contribute to language study knowledge. While assessing the meaning of utterances in a film or movie, the writers must take into account everyone in the picture, the setting where the character talks, the purpose, the type of speech, the way it is delivered, the way of speaking, and social standards. The things mentioned in linguistics science are a sign of deixis, one of the branches of linguistics knowledge.

Deixis is a word or phrase (such as *this, that, these, those, now, then, here*) that points to the time, place, or situation in which a speaker is speaking. Deixis is expressed in English by way of personal pronouns, demonstratives, adverbs, and tense. Deixis is always present in our everyday communication or text. We always find deixis in our daily communication, by written or spoken (Bramata, 2014:8). As state by Alan Cruse (2006) theory, they are five categories of deixis, there are person deixis, time deixis, place deixis, social deixis, and discourse deixis.

The researcher decided to analyze it because although it is widely acknowledged that deixis cannot be separated from language and society, some people might not be aware that deixis makes up a portion of our speeches. Even if

we are all aware of deixis' existence, there are still a number of issues that arise in conversation that partly result from the lack of understanding of the various types of deixis. These factors led the researcher to select deixis type analysis as her research focus.

The researcher choose movie as an object to analyze the type of deixis because people can gain a better understanding of deixis through movies because they can repeat the conversation over and over again and have a script. Deixis also has a very important function for movie because deixis can help answer confusion, ambiguity, and misunderstanding of the meaning of an utterance in speech because the use of language that is irregular and ineffective will cause confusion and can lead to different perceptions on the part of the speech partner or receiver language.

The data is taken from a film called *Alice in Wonderland* (2010). *Alice in Wonderland* is a 2010 American fantasy film directed by Tim Burton and written by Linda Woolverton. Released by Walt Disney Pictures, the film stars Mia Wasikowska as Alice Kingsleigh, Johnny Depp, Anne Hathaway, and Helena Bonham Carter. The film takes place in the UK and the US. The film is inspired by the 1865 fantasy novel *Alice's Adventures in Wonderland* and its sequel, *Through the Looking-Glass*, by British writer Lewis Carroll.

Several phrases in movies, especially "*Alice in Wonderland* (2010)," contain a deixis that is communicated through the words that the characters use; for example, In the movie Alice says "What did you say?". In this sentence, the deixis is "you," and this is a person deixis. In order to show obvious linguistic indications as a

liaison feature and the context of the conversation in the film, Deixis must be explored in this instance. After seeing "Alice in Wonderland (2010)," the researcher was very curious to see if any deixis terms were used by any of the movie's characters. Based on the explanation above, the writer is interested in conducting research on deixis. This thesis is entitled **"An Analysis of Deixis in "Alice in Wonderland (2010)", A Movie."**

1.2 Research Focus

The researcher chose the type of deixis as her research focus because there are still some people who do not know about the existence of deixis, and even if there are some who do, there are still problems that will arise in conversations, which are usually caused by a lack of understanding about the various types of deixis. It was because of this factor that the researcher chose the type of deixis analysis as the focus of her research.

This research focuses on the types of deixis that exist in Alice in Wonderland (2010) movie. Since there are many films entitled " Alice in Wonderland" with other productions, this research only focuses on the film "Alice in Wonderland (2010) " that was produced by Walt Disney Pictures. Therefore, the researcher limits this research to 2010 version of Alice in Wonderland movie, which was released on March 4, 2010. As a result, the purpose of this research is to look into the different types of deixis in Alice in Wonderland (2010) movie.

1.3 Research Problem

Based on the background of the study above, the researcher formulates the identification of the problems. They are as follows:

What are the types of deixis found in The Alice in Wonderland (2010) movie?

1.4 Research Objective

Based on the research problem above, the objectives of this study is:

To find out the types of deixis in The Alice in Wonderland (2010) movie.

1.5 Research Significance

The result of this research will contributive for:

1. Practical Significance

For English learners, the findings of this research are to give information about deixis in the movie; it can add knowledge about deixis used in movies about deixis type by using film as a medium, so that English learners can use it to analyze literary works; and they can add learning resources for their understanding of deixis, as well as the meaning and type of those deixis important to know.

2. Theoretical Significance

As a result of this research, the researcher hopes that this research can provide knowledge to other researchers who are interested in conducting further research regarding deixis used in movie. The advantage of researching deixis from movie is that it can make it easier to understand deixis because in movie there are lots of conversations between characters and various types of deixis as well. It's in movies; through movies, we can also repeat conversations that are taking place. We can repeat conversations that we still don't understand so that we can understand more about deixis. Through movies analysis it also becomes more fun and interesting, especially when researching favourite movies.

1.6 Definition of Key Terms

1. Analysis

Analysis is an activity to check or investigate an event through data to find out the actual situation. Analysis is usually carried out in the context of research and data processing. The results of the analysis are expected to help increase understanding and encourage decision making.

2. Deixis

Deixis is a technical term (from Greek) for one of the most basic things we do with utterances. It means 'pointing' is called a deictic expression. Deixis refers to the phenomenon wherein understanding the

meaning of certain words and phrase in an utterance require contextual information.

3. Type of Deixis

a. Persona Deixis

Personal deixis relates to the understanding of the speech participants in the speech situation in which the utterance is made. The category of personal deixis is divided into three parts: the first-person category is the grammar of the speaker's own references. The second person understands the speaker's reference to one or more purposes. The third person is the understanding of reference to the person and entity of the speaker and addressee of the utterance in question.

b. Spatial Deixis

Spatial deixis is the relationship of place between the speaker and the thing in question. Deixis of place can be seen from the use of demonstrative pronouns such as "this" and "that", and can also be seen as demonstrative adverbs that express places such as "here" and "there".

c. Temporal Deixis

Time deixis refers to the relative time at which a conversation takes place. Time deixis will be very easy to know if speakers and interlocutors understand the time of the conversation and the conversation and the purpose of the conversation. There are several words that include time deixis, including: now, yesterday, tomorrow, today, months, afternoon, etc.

d. Social Deixis

Social deixis is expressing or showing differences in social characteristics between the speaker and the interlocutor, or the writer and the speaker, with the topic or reference referred to in the conversation. There are also several examples in language that are included in social deixis in the form of respect for people who are exalted, including restrictions on the intended title, such as the words "your honor, your royal highness," and "Mr. President."

e. Discourse Deixis

Discourse deixis refers to several problems that are used to designate discourse elements. Discourse deixis relates to understanding the use of expressions in several conversations, referring to the portion of the contents of the discourse in the conversation, including the use of the conversation itself.

4. "Alice in Wonderland" movie

Alice in Wonderland is a 2010 American fantasy film directed by Tim Burton and written by Linda Woolverton. Released by Walt Disney Pictures, the film stars Mia Wasikowska as Alice Kingsleigh, Johnny Depp, Anne Hathaway, and Helena Bonham Carter. The film takes place in the UK and the US.

The film premiered in London at the Odeon Leicester Square on February 25, 2010, and was released in Australia and Indonesia on March

4, 2010, and the following day in the United Kingdom and United States via IMAX 3D and Disney Digital 3D as well as traditional theaters. The film grossed over \$1.02 billion worldwide. At the 83rd Academy Awards ceremony, *Alice in Wonderland* won Best Art Direction and Best Costume Design and was also nominated for Best Visual Effects. The film generated over \$1 billion in ticket sales, and as of March 2014, it was the sixteenth highest-grossing film of all time.