

## **CHAPTER I**

### **INTRODUCTION**

This chapter introduces the research background research focus, research objectives, research significances, research delimitation, and definition of keywords.

#### **1.1 Research Background**

The use of language as a tool of communication is irreplaceable toward society. Communication process lets people transmit or receive information (Tedja, 2023). In communicating, a language may be adjusted based on the situations or the topics the people talk about. (Powell & Powell, 2016) also add that different language patterns are required for various settings. As the result, people may convey the intention of communication better when people may adjust their way on applying a language.

Style refers to how people represent themselves in a specific context. Ducrot and Todorov (Wibowo, 2021) explain that style in using language refers to several alternatives when using a particular language. This refers to transmit the same information using different terms and distinct language variations in various settings and requirements. Language style alters various variables, including the setting, situation, participants, and their relationships with others (Wulandari & Setiawan, 2016). These characteristics assist people in projecting diverse social identities and creating different social relationships through their communication

language style choices. Thus, matching language with a particular communication circumstance is important.

Joos (in Wibowo, 2021) adduces several categories of language choices which are categorized by context. The language choices are called language style. This language style consists of 5 styles, i.e., frozen, formal, consultative, casual and intimate styles. These styles embody characteristics that assist people in communicating their intentions properly. For an illustration, there is a 25-year-old woman who needs to explain something toward two groups with different age degree, a same-age group and an elderly group. When in the same-age group, the woman tends to use a casual language to create comfortable ambiance. However, the woman tends to use more formal language in order to show respect the elderly group. This illustration shows how important on understanding language style in creating proper ambiances in situational communications.

Aside of real-life experiences, the use of language style can be found in a movie. Liebni (2021) explains that a movie is a motion-picture art that portrays people's real-life imaginations or experiences in an exciting way. Moreover, Aprilia (2021) explains that dialogue in a movie applies different language styles while showing several situations. Thus, by watching movies, people may also learn the application of language style.

Among all the movies that have been released, this present research investigates Hua Mulan's utterances in *Disney Mulan* live action movie. *Disney Mulan* story is a live action version of *Mulan* animation which was also released by

Disney Animation enterprise. This movie shows the action of Hua Mulan, the main character of this movie, as the Chinese legendary warrior who help the entire

Han Dynasty from the coup d'état. The interesting part of the movie is the fact that Hua Mulan is a woman, where it is unusual for the woman to serve a country and the stereo category that a woman only has to be someone's wife to keep the name of her entire family. Hua Mulan uses different language styles while talking with people older than her and her colleagues in the military camp when she pretends to be a man. It happens because the story is happening in Han Dynasty of China, where it is mandatory to respect the elders. Referring to all the explanations above, the researcher believes that *Disney Mulan* live action movie is suitable to be used in this present research. Therefore, the researcher is interested in conducting research entitled **AN ANALYSIS OF LANGUAGE STYLE UTTERED IN THE MOVIE OF DISNEY MULAN LIVE ACTION.**

## **1.2 Research Problem**

Based on the background, the following research question is formulated as “What are the language styles uttered in The Movie of Disney Mulan Live Action?”

## **1.3 Research Objective**

Based on the research question, the objective of this research is to describe the language styles uttered in The Movie of Disney Mulan Live Action.

#### **1.4 Research Significance**

The usefulness of this research is seen from two sides, namely theoretically and practically.

1. Theoretically

Theoretically, this research can enrich knowledge about sociolinguistics, especially in term of language style found in utterances uttered in a movie.

2. Practically

Practically, this research is expected to be useful for:

- 1) Teachers, to increase their knowledge about sociolinguistics, especially in term of language style found in utterances uttered in a movie by using this research results as reference material for teaching.
- 2). Students, to increase their knowledge about sociolinguistics, especially in term of language style found in utterances uttered in a movie by using this research results as reference material for learning.
- 3) The next researchers, to increase their knowledge about sociolinguistics, especially in term of language style found in utterances uttered in a movie by using this research results as reference material for conducting further research on the same topic.

## **1.5 Research Delimitation**

The researcher limits the research to Hua Mulan's utterances when talking with people who are older (her father, her enemies, The Royal Highness of the Han Dynasty, and the general military of Han Dynasty than her and her military colleagues). The utterances which happen when Hua Mulan is pretending to be Hua Jun, the male person of her.

## **1.6 Definition of Keywords**

Some keywords are clarified to avoid misunderstanding. The keywords are as follows:

### **1. Language Style**

Language style is the choice of words uttered by the casts of the Movie of Disney Mulan Live Action (2020) when using the style depending on with whom they speak and where they are speaking to.

### **2. Utter**

Utter is to say something in the story found in the Movie of Disney Mulan Live Action.

### **3. The Movie of Disney**

The Movie of Disney is animated feature films or widescreen cartoons produced by The Walt Company which has a mission to entertain, inform and inspire people around the world through the unmatched power of storytelling, reflecting the iconic

brands, creative thinking and innovative technology that make our company the world's leading entertainment company.

#### 4 Mulan Live Action

Mulan is a 2020 American fantasy action drama film produced by Walt Disney Pictures. It is a live-action adaptation (remake) of Disney's 1998 animated film of the same name, itself based on the Chinese folklore story Ballad of Mulan. The film stars Yifei Liu in the title role, alongside Donnie Yen, Tzi Ma, Jason Scott Lee, Yoson An, Ron Yuan, Gong Li, and Jet Li in supporting roles. In the film, Hua Mulan, the eldest daughter of an honored warrior, masquerades as a man to take her ailing father's place during a general conscription to counter the Rouran army in China Empire.