

**THE EFFECT OF TRAVEL VLOGS ON STUDENTS' WRITING
SKILLS IN DESCRIPTIVE TEXTS AT THE TENTH GRADE OF
SENIOR HIGH SCHOOL**

THESIS

BY:

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**UNIVERSITAS PALANGKA RAYA
FACULTY OF TEACHER TRAINING AND EDUCATION
DEPARTMENT OF LANGUAGES AND ARTS EDUCATION
STUDY PROGRAM OF ENGLISH LANGUAGE EDUCATION
2026**

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SENIOR HIGH SCHOOL**

THESIS

Presented to
Faculty of Teacher Training and Education
Universitas Palangka Raya
in partial fulfilment of the requirements
for the degree of
Sarjana Pendidikan

BY

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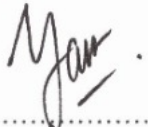
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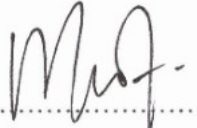
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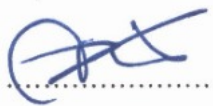
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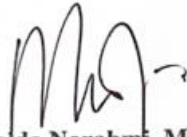
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ABSTRACT

Anjuano, Egothsoong Gabriel. 2026. The Effect of Travel Vlogs on Students' Writing Skills in Descriptive Texts at the Tenth Grade of Senior High School. English Language Education Study Program, Department of Language and Art Education, Faculty of Teacher Training and Education, University of Palangka Raya. Supervisor I: Maida Norahmi, Supervisor II: Akhmad Fauzan.

Key Words: travel vlogs, writing skills, descriptive text

Writing is an essential language skill, yet students often struggle to find vivid inspiration and precise vocabulary when describing specific locations. To overcome this challenge, visual media such as travel videos can be utilized to stimulate their imagination effectively. Therefore, this study aimed to investigate the exact effect of travel vlogs on the descriptive writing skills of tenth-grade students.

A quantitative one-group pre-test and post-test design was applied to 38 students from class X-1 at SMA Negeri 4 Palangka Raya. To collect data, the researcher administered a written test evaluated through a rubric measuring content, organization, vocabulary, language use, and mechanics. The collected scores were then analyzed using SPSS 31, where a Shapiro-Wilk normality test resulted in a significance value of <0.001 . Because this specific value indicated that the data was not normally distributed, the non-parametric Wilcoxon signed-rank test was subsequently utilized to accurately analyze the results.

The findings revealed a massive improvement in the academic performance of the students after watching the travel videos. The average score of the class increased significantly from 50.52 in the pre-test to 76.98 in the post-test. Furthermore, the gathered data was analyzed using a Wilcoxon signed rank test, which resulted in a significance value of 0.001. Because this specific value is clearly lower than the 0.05 threshold, the alternative hypothesis was officially accepted and the null hypothesis was rejected. Therefore, it can be safely concluded that the implementation of travel vlogs carries a significant and positive effect on helping students write better descriptive texts. This engaging visual method is highly recommended for English teachers to easily enhance the spatial awareness and descriptive vocabulary of their learners.

ABSTRAK

Anjuano, Egohsoong Gabriel. 2026. Pengaruh Travel Vlogs terhadap Keterampilan Menulis Siswa pada Teks Deskriptif di Kelas Sepuluh Sekolah Menengah Atas. Program Studi Pendidikan Bahasa Inggris, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Palangka Raya. Pembimbing I: Maida Norahmi, Pembimbing II: Akhmad Fauzan.

Kata Kunci: travel vlogs, keterampilan menulis, teks deskriptif

Menulis merupakan keterampilan komunikasi yang fundamental, namun siswa sering kali menghadapi tantangan signifikan dalam menemukan inspirasi nyata dan kosakata yang tepat saat mendeskripsikan lokasi tertentu. Penelitian ini bertujuan untuk menyelidiki pengaruh signifikan dari travel vlogs sebagai media pembelajaran visual untuk mengatasi hambatan tersebut dan meningkatkan performa menulis deskriptif siswa kelas sepuluh.

Desain kuantitatif *one-group pre-test* dan *post-test* diterapkan pada 38 siswa kelas X-1 di SMA Negeri 4 Palangka Raya. Untuk mengumpulkan data, peneliti memberikan tes tertulis yang dievaluasi melalui rubrik berisi konten, organisasi, kosakata, penggunaan bahasa, dan mekanika. Nilai yang terkumpul kemudian dianalisis menggunakan SPSS 31, di mana uji normalitas *Shapiro-Wilk* menghasilkan nilai signifikansi <0.001 . Karena nilai tersebut menunjukkan bahwa data tidak terdistribusi normal, uji non-parametrik *Wilcoxon signed-rank test* selanjutnya digunakan untuk menganalisis hasil secara akurat.

Hasil penelitian mengungkapkan peningkatan yang sangat besar pada kinerja akademik siswa setelah menonton video perjalanan tersebut. Nilai rata-rata kelas meningkat secara signifikan dari 50.52 pada saat pra-test menjadi 76.98 pada saat pasca-test. Selanjutnya, data yang terkumpul dianalisis menggunakan uji Wilcoxon signed rank test yang menghasilkan nilai signifikansi sebesar 0.001. Karena nilai spesifik ini jelas lebih rendah dari ambang batas 0.05, maka hipotesis alternatif secara resmi diterima dan hipotesis nihil ditolak. Oleh karena itu, dapat disimpulkan dengan yakin bahwa penerapan travel vlogs membawa pengaruh yang signifikan dan positif dalam membantu siswa menulis teks deskriptif dengan lebih baik. Metode visual yang menarik ini sangat direkomendasikan bagi guru bahasa Inggris untuk meningkatkan kesadaran spasial dan kosakata deskriptif peserta didik mereka dengan mudah.

ACKNOWLEDGEMENT

All praise and gratitude are offered by the writer to the Holy Trinity, Jesus Christ, for the blessings and grace that enabled the completion of this thesis, entitled *The Effect of Travel Vlogs on Students' Writing Skills in Descriptive Texts at the Tenth Grade of Senior High School*. This thesis is submitted as a partial requirement for obtaining a Bachelor of Education degree in English Education at the University of Palangka Raya. The writer sincerely expresses heartfelt gratitude and appreciation to:

1. Maida Norahmi, M.Pd., as the author's academic advisor and primary thesis advisor, for her unwavering guidance, insightful advice, and constructive feedback.
2. Dr. Akhmad Fauzan, M.Pd., as the coordinator of the English Language Education Program and the author's second thesis advisor, who has assisted the author in the thesis writing process and with various campus administrative procedures.
3. Drs. Tampung N. Saman M.Lib., as the former second thesis advisor, who was very helpful and supportive in the preparation of the author's thesis before his retirement.
4. Yulitriana, M.Pd., as the thesis reviewer, who provided the author with valuable suggestions and feedback.
5. Dr. Iwan Fauzi, S. Pd., M.A., as the head of the Department of Language and Arts Education and as a lecturer in the English Language Education Program and who has written a book on educational statistics that the author has used as a reference.
6. All lecturers from the English Language Education Program at Palangka Raya University, who have imparted valuable knowledge to the author.
7. Staff members from the Study Program of English Language Education, the Faculty of Teacher Training and Education, and University of Palangka Raya, who have assisted the author in fulfilling the university's administrative requirements.

8. Sudiro, S.Pd., M.M., as the principal of SMA Negeri 4 Palangka Raya, who supported the author and granted permission to conduct this research at the school.
9. Mira Devita, M.Pd., as the English teacher, for granting permission and cooperating during the research along with all the participating tenth-grade students of class X-1.
10. Arsel, S.H., M.Hum. and Ria Kariyati, A.Md., the beloved parents of the writer, for their unconditional love, unwavering support, and constant encouragement.
11. The beloved partner of the writer with the student identification number 213020501052 for providing immense emotional support throughout this journey.
12. All dear friends, family members, and everyone else who has supported the author throughout this academic journey.
13. The band *Slap It Out* for their album *A Thousand Fairytale*, especially the song *I'm Not Alone I'm On My Own*, as the lyrics deeply reflected the emotional condition of the author and faithfully accompanied the writer throughout the demanding process of composing this thesis.

The writer realizes that this thesis is far from perfect. Therefore, any constructive feedback and suggestions are warmly welcomed. It is the sincere hope of the writer that this thesis will contribute beneficially to the development of knowledge, especially in the field of English language education.

Palangka Raya, 12th May 2026



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